

NSW Training Awards 2024

Photography Brief

Workplace or Training Action Photos

Aim

- Shots should be filled with light
- The subject should be relaxed and captured in an authentic moment
- Slight blurring on background is okay, maintain clear focus on the subject
- Wardrobe must be appropriate to their environment
- Provide high resolution 300dpi photos

Avoid

- Shots which are dark or out of focus
- Dark shadowing on the subject's face
- Cropping in on the subject, this can be done in post production
- Making the subject the secondary focus of the image



All photos must have a model release