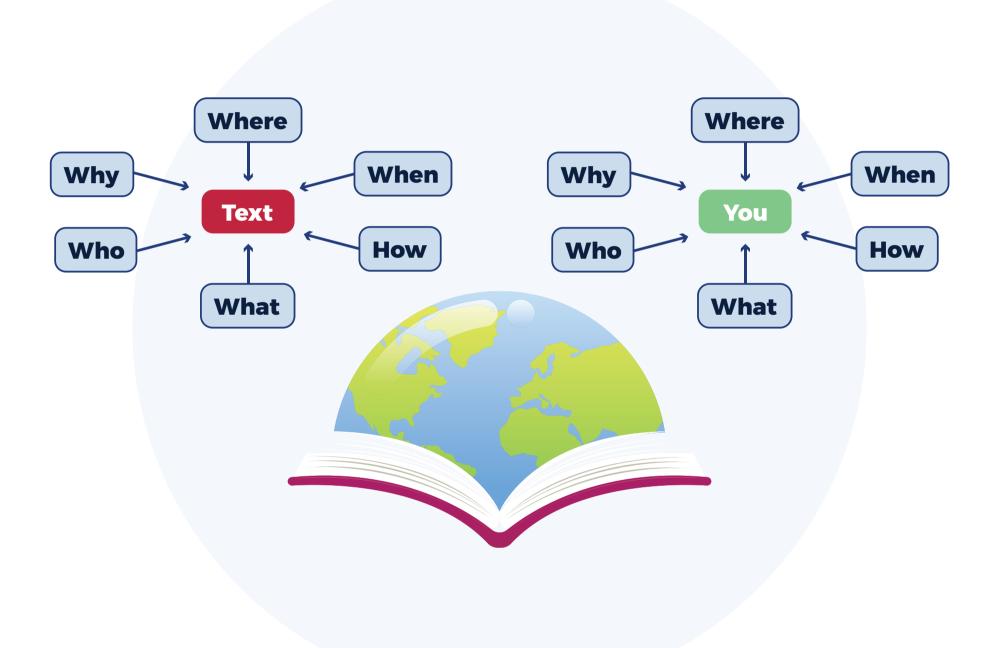


CONTEXT



Context refers to the factors 'outside' the text that impact the composer and the responder.

This shapes the structure of the text as well as the meaning being communicated by the composer. It also impacts how the text is understood by the responder. Our experiences and knowledge impact the way we interpret and understand a text's meaning. The structure and style of texts also reflect the culture in which they are created. They are 'artefacts' of their time. Understanding context opens us to a range of interpretations and leads to different ways of thinking.